



**NATIONAL
TRADING
STANDARDS**
Scams Team

Friends Against Scams is a National Trading Standards Scams Team initiative

**Consumers lose
£5-10 billion to
scams each year!**

Friends Against Scams aims to protect and prevent people from becoming victims of scams by empowering communities to...

Take a Stand Against Scams!

#FriendsAgainstScams
www.friendsagainstscams.org.uk

What is Friends Against Scams?

Scams affect the lives of millions of people across the UK. People who are scammed often experience loneliness, shame and social isolation.

Friends Against Scams aims to inspire action, highlight the scale of the problem, change the perceptions of why people fall victim to scams and make scams a local, regional and national topic.

By attending a Friends Against Scams awareness session or completing the online learning, anyone can learn about the different types of scams and how to spot and support a victim. With increased knowledge and awareness, people can make scams part of everyday conversation with their family, friends and neighbours, which will enable them to protect themselves and others from scams.

Anyone can be a Friend Against Scams and make a difference in their own way.

Within the initiative there are:

FRIENDS

People from all walks of life who attend a short training session, commit to talking to others about scams and potentially identify victims.

SCAM IDENTIFICATION

Friends who attend a further training session to enable them to recruit new Friends Against Scams.

MPs, SENIORS & OFFICIALS

MPs, senior officials or someone who will use their influence to raise the profile of scams.

To learn more about Friends Against Scams and become a Friend today...

➤ www.friendsagainstscams.org.uk

✉ National Trading Standards Scams Team, East Sussex Trading Standards, East Sussex County Council,
2 Floor, West Block, County Hall, St Anne's Crescent, Lewes, East Sussex. BN7 1UE

✉ friendsagainstscams@eastsussex.gov.uk